

# Tarryn Nichols

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Email: [tarrynichols24@gmail.com](mailto:tarrynichols24@gmail.com)

Phone: (352) 871-3479

Well-rounded writer with practical experience in customer service — skilled at storytelling, social media content development and communication on environmental topics.

## EDUCATION

### University of Florida

Pursuing Bachelor in Journalism (3.8 GPA)

Expected Graduation in 2025

## EXPERIENCE

### FLORIDA STUDENT NEWS WATCH (2024 FEBRUARY – PRESENT)

Writer; working with established journalists in mentorship program to write articles on environmental topics, publishes articles on News Watch website

### RAISING CANES (2023 JUNE-AUGUST)

Crewmember trained on register/POS system; worked front of the house and back kitchen; greeted and tended to customers with an enthusiastic attitude, prepped ingredients and hot food; cleaned floors, bathroom, and work spaces; restocked inventory.

### STANSBERRY RESEARCH COPY/ EDITORIAL INTERN (2022 MAY – OCTOBER)

Private financial research company editorial/copy intern; proofed and revised publications, reviewed promotional videos, shadowed under senior copywriters.

Compiled comprehensive overview of member site, crafted engagement emails used in a new subscriber welcome series. The welcome series, since its August 2022 launch, has brought on \$26,704 in additional revenue and increased customer engagement scores across the board.

### THE AGENCY AT UF (2021 SEPTEMBER-2022 AUGUST)

Junior copywriter; collaborated on copy for OCCP video web series project (composed all video titles and descriptions, worked with graphic design team); produced social media caption copy.

## COMMUNITY INVOLVEMENT SKILLS

### Sparks Magazine - (2022 AUGUST-2023 MAY )

Content writer for nonprofit Asian American interest magazine; composed, edited, and assisted the design of magazine spreads for several published articles highlighting local Asian businesses as well as relevant cultural and social issues.

### Meals On Wheels - (2019-PRESENT)

Organizes donations and distributes meals to over 300 senior citizens, volunteers at monthly food commodity outreach program.

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## SKILLS

- Adobe software (Photoshop, Indesign, Illustrator) Canva, Microsoft Office Suite
- Proficient in Mandarin Chinese